

# Pemberville and Freedom Township Community Survey

19-Sep-11

| <b>1. I am a:</b>       |             |
|-------------------------|-------------|
| Homeowner               | 88%         |
| Renter                  | 6%          |
| Business Owner          | 4%          |
| Absentee Property Owner | 0%          |
| Other, please specify   | 1%          |
| <b>Total</b>            | <b>100%</b> |

| <b>2. I live in the following community:</b> |             |
|--|-------------|
| Pemberville                                  | 70%         |
| Freedom Township                             | 26%         |
| Other, please specify                        | 4%          |
| <b>Total</b>                                 | <b>100%</b> |

| <b>3. Your Gender:</b> |             |
|------------------------|-------------|
| Male                   | 56%         |
| Female                 | 44%         |
| <b>Total</b>           | <b>100%</b> |

| <b>4. Your Age:</b> |             |
|---------------------|-------------|
| 24 or younger       | 1%          |
| 25-34               | 14%         |
| 35-44               | 28%         |
| 45-54               | 23%         |
| 55-64               | 16%         |
| 65-74               | 17%         |
| 75 and older        | 1%          |
| <b>Total</b>        | <b>100%</b> |

| <b>5. How long have you been a resident of your community?</b> |             |
|--|-------------|
| Less than 2 years  | 2%          |
| 2-5 years  | 11%         |
| 6-10 years   | 17%         |
| 11-20 years  | 21%         |
| 21-30 years  | 17%         |
| 31-49 years  | 23%         |
| 50 years or more   | 7%          |
| N/A  | 1%          |
| <b>Total</b>   | <b>100%</b> |

| <b>6. Place of employment:</b>                    |             |
|---|-------------|
| Pemberville/Freedom Township                      | 19%         |
| Wood County, outside Pemberville/Freedom Township | 27%         |
| Outside Wood County                               | 31%         |
| Self-Employed                                     | 4%          |
| Retired   | 19%         |
| Unemployed  | 0%          |
| Other, please specify                             | 0%          |
| <b>Total</b>                                      | <b>100%</b> |

| <b>7. Why do you live here?</b>    |     |
|------------------------------------|-----|
| Job                                | 14% |
| Location                           | 33% |
| Family                             | 43% |
| Housing costs                      | 7%  |
| Small town charm                   | 37% |
| Schools                            | 22% |
| Other, please specify: See Handout | 13% |

| <b>8. How do you rate the "Quality of Life" in your community?</b> |             |
|--|-------------|
| Excellent  | 32%         |
| Good   | 37%         |
| Adequate   | 20%         |
| Needs Improvement  | 11%         |
| Poor   | 0%          |
| <b>Total</b>   | <b>100%</b> |

| <b>9. Please rate your support for the following items:</b> |                         |                |               |                        |                   |
|---|-------------------------|----------------|---------------|------------------------|-------------------|
|   | <b>Strongly Support</b> | <b>Support</b> | <b>Oppose</b> | <b>Strongly Oppose</b> | <b>No Opinion</b> |
| Additional bike paths/trails/sidewalks                      | 32%                     | 35%            | 14%           | 5%                     | 14%               |
| Additional park development and improvements                | 27%                     | 43%            | 13%           | 7%                     | 10%               |
| Additional senior citizen activities and programs           | 11%                     | 47%            | 16%           | 5%                     | 21%               |
| Additional residential developments                         | 26%                     | 37%            | 16%           | 9%                     | 12%               |
| Additional planning for economic growth                     | 43%                     | 46%            | 3%            | 1%                     | 6%                |
| Additional downtown development and revitalization          | 33%                     | 49%            | 10%           | 2%                     | 5%                |
| Attraction/retention of light manufacturing industries      | 47%                     | 44%            | 3%            | 2%                     | 3%                |
| Attraction/retention of service/retail businesses           | 48%                     | 45%            | 1%            | 0%                     | 5%                |
| Efforts to keep young adults in the community               | 41%                     | 46%            | 5%            | 0%                     | 8%                |
| Encourage alternative energy uses                           | 44%                     | 35%            | 13%           | 2%                     | 6%                |

| <b>9. Please rate your support for the following items:</b>                 |                         |                |               |                        |                   |
|---|-------------------------|----------------|---------------|------------------------|-------------------|
|   | <b>Strongly Support</b> | <b>Support</b> | <b>Oppose</b> | <b>Strongly Oppose</b> | <b>No Opinion</b> |
| Expansion and revitalization of the industrial park                         | 30%                     | 46%            | 7%            | 4%                     | 12%               |
| Historic preservation of buildings  | 28%                     | 49%            | 11%           | 3%                     | 9%                |
| New Freedom Township building   | 12%                     | 20%            | 29%           | 11%                    | 28%               |
| Preservation of natural resources (farmland, woodlands, etc.)               | 38%                     | 43%            | 8%            | 0%                     | 11%               |
| Provide utilities to designated future growth areas adjacent to Pemberville | 32%                     | 48%            | 5%            | 5%                     | 10%               |
| Recreation programs for youth   | 32%                     | 53%            | 10%           | 1%                     | 3%                |
| Recreation programs for adults  | 28%                     | 43%            | 17%           | 3%                     | 8%                |
| Street improvements (landscaping, lighting, curbs, sidewalks)               | 21%                     | 48%            | 11%           | 5%                     | 15%               |
| Tourism/festival development  | 34%                     | 40%            | 10%           | 5%                     | 11%               |
| New water tower/upgraded waterlines   | 29%                     | 42%            | 11%           | 1%                     | 18%               |
| New swimming pool   | 18%                     | 31%            | 26%           | 12%                    | 12%               |

| <b>10. Do you think it makes sense to begin planning with Luckey and other communities that comprise the Eastwood School District in looking for additional ways to promote growth and encourage efficiency?</b> |             |
|--|-------------|
| Yes  | 76%         |
| No   | 9%          |
| Unsure   | 13%         |
| Other, please specify: See Handout   | 2%          |
| <b>Total</b>   | <b>100%</b> |

| <b>11. Would you support continued government operation of the community pool?</b> |             |
|--|-------------|
| Strongly Favor   | 27%         |
| Favor  | 33%         |
| Neutral  | 30%         |
| Oppose   | 7%          |
| Strongly Oppose  | 3%          |
| <b>Total</b>   | <b>100%</b> |

| <b>12. Would you support joint village/township operation and funding of recreation programs and facilities?</b> |             |
|--|-------------|
| Strongly Favor   | 23%         |
| Favor  | 45%         |
| Neutral  | 22%         |
| Oppose   | 5%          |
| Strongly Oppose  | 5%          |
| <b>Total</b>   | <b>100%</b> |

| 13. Would you financially support the construction of a new pool to replace the aging existing pool in 5 to 10 years? |             |
|---|-------------|
| Yes   | 36%         |
| No  | 29%         |
| Unsure  | 35%         |
| <b>Total</b>  | <b>100%</b> |

| 14. Please rate the following community services or qualities: |           |      |      |      |
|--|-----------|------|------|------|
|  | Excellent | Good | Fair | Poor |
| Fire and emergency medical services (EMS)                      | 74%       | 25%  | 1%   | 0%   |
| Police protection  | 32%       | 28%  | 18%  | 22%  |
| County sheriff   | 38%       | 44%  | 9%   | 9%   |
| Public schools   | 59%       | 33%  | 5%   | 2%   |
| Refuse removal   | 28%       | 52%  | 16%  | 3%   |
| Snow removal   | 34%       | 49%  | 16%  | 1%   |
| Street conditions  | 16%       | 59%  | 23%  | 2%   |
| Street lighting  | 22%       | 62%  | 11%  | 4%   |
| Water service/quality  | 29%       | 49%  | 15%  | 7%   |
| Sanitary sewer and storm sewers                                | 28%       | 55%  | 11%  | 6%   |
| Zoning regulations and enforcement                             | 10%       | 52%  | 26%  | 12%  |
| Government responsiveness                                      | 6%        | 46%  | 33%  | 15%  |
| Parks and recreation opportunities                             | 13%       | 60%  | 21%  | 6%   |
| Electricity  | 40%       | 46%  | 10%  | 3%   |
| Youth programs   | 10%       | 52%  | 30%  | 8%   |
| Day care centers   | 8%        | 38%  | 38%  | 18%  |
| Cultural and entertainment opportunities                       | 13%       | 49%  | 26%  | 11%  |
| Job opportunities  | 0%        | 15%  | 39%  | 47%  |
| Shopping opportunities   | 3%        | 23%  | 49%  | 24%  |
| Dining opportunities   | 5%        | 27%  | 38%  | 29%  |

| <b>14. Please rate the following community services or qualities:</b> |                  |             |             |             |
|---|------------------|-------------|-------------|-------------|
|   | <b>Excellent</b> | <b>Good</b> | <b>Fair</b> | <b>Poor</b> |
| Housing quality   | 11%              | 62%         | 26%         | 1%          |
| Diversity of housing (single family, condos, apartments, etc.)        | 15%              | 56%         | 23%         | 7%          |
| Flow of traffic on main routes  | 26%              | 62%         | 11%         | 1%          |
| Vehicular, pedestrian, and bicycle safety on transportation networks  | 17%              | 57%         | 21%         | 4%          |
| Condition of township roads   | 8%               | 52%         | 32%         | 8%          |
| Cemetery facilities   | 27%              | 67%         | 6%          | 0%          |
| Design and "look" of downtown compared to other communities           | 11%              | 49%         | 33%         | 6%          |
| Recycling programs  | 12%              | 34%         | 23%         | 31%         |
| Animal control  | 7%               | 51%         | 21%         | 22%         |
| Level of taxation relative to government services provided            | 10%              | 47%         | 26%         | 16%         |

**15. As you travel around your community, what do you find particularly attractive or unattractive?**  
See Handout

| <b>16. What other businesses and services are needed in your community?</b> |     |
|---|-----|
| Shoe store  | 10% |
| Dollar store  | 25% |
| Bakery  | 57% |
| Copy center   | 11% |
| Barber  | 35% |
| Physician   | 35% |
| Furniture store   | 13% |
| Movie theatre   | 14% |
| Sporting goods store  | 9%  |
| Hotel/motel   | 11% |
| Clothing store  | 19% |
| Home improvement store  | 28% |
| Other, please specify: See Handout  | 42% |

| <b>17. Please identify your community's top three strengths?</b> |     |
|--|-----|
| Assortment of retail and business services                       | 21% |
| Tree-lined streets   | 31% |
| Portage River  | 31% |
| Village owned utilities  | 49% |
| Active volunteers  | 43% |
| Harrison Park  | 24% |
| Efficiency of local farmers                                      | 21% |
| City & Township events   | 49% |
| Other, please specify: See Handout                               | 17% |

|   |  |
|---|--|
| <b>18. Please identify the your community's top three most needed improvements?</b> |  |
| See Handout   |  |

|   |             |
|---|-------------|
| <b>19. Have you ever volunteered for a community event or committee before?</b> |             |
| Yes   | 80%         |
| No  | 20%         |
| <b>Total</b>  | <b>100%</b> |

|   |             |
|---|-------------|
| <b>20. If you've never volunteered before, would you ever consider being a volunteer? If you would like more information on volunteer opportunities, please leave your contact information in the comments section.</b> |             |
| Yes   | 62%         |
| No  | 38%         |
| <b>Total</b>  | <b>100%</b> |

|  |  |
|--|--|
| <b>21. Other Comments: Please express any other thoughts or concerns that you may have about your community.</b> |  |
| See Handout  |  |